



[www.acuwithoutborders.org](http://www.acuwithoutborders.org)

Dear Practitioner:

We would like to invite you to join us for Acupuncturists Without Borders "We Stick Bayou! Summer Pledge Drive"

As you may know, Acupuncturists Without Borders (AWB) has worked long and hard with the Louisiana Medical Board and the Louisiana Department of Health and Hospitals, resulting in the recent passage of an emergency rule that will allow acupuncturists from out-of-state to return to Louisiana.

Between October 2005 and February 2006, AWB treated over 4,000 people with free community style acupuncture in Louisiana, including evacuees, first responders, relief workers, and others. Hundreds of people have contacted AWB since then, asking when or if we will return, and describing the extremely difficult ongoing conditions, emotionally, physically, and spiritually.

While some government agencies and other organizations are pulling out of Louisiana and the Gulf Coast, we are determined to go back, and to help people for the longer-term, as they so urgently need and want.

AWB is setting up teams, the first of which will go to Louisiana in mid-June. We intend to send teams for up to six months. The situation continues to be severe, with people experiencing Post-Traumatic Stress Disorder, along with associated conditions of fatigue, insomnia, anxiety and physical illnesses.

The mission of our organization is to help prevent repeated cycles of trauma which lead to more violence, conflict and numerous difficulties for individuals, communities and countries.

We urgently need funds to support this effort. We also need funds to support a new project to treat soldiers around the country upon their return from Iraq and Afghanistan. This project will begin in the near future.

Here's how you can help:

- Join our Summer Pledge Drive, from June 1 through August 31, and commit to raising \$500.00. Our goal is to find 100 practitioners to carry out this drive. We have pledge cards that you can give to your clients/patients explaining the drive, and asking them to donate the equivalent of one treatment, or whatever they can afford (either a one-time donation, or a monthly pledge...details are on the card).
- Make a regular financial contribution to AWB. We will also have a web page highlighting those who do this. Some practitioners are donating 5% of their monthly net income. Others are pledging the equivalent of one treatment fee per month, and AWB will manage the monthly deduction on your credit card. You might donate \$1.00 per client/patient for the duration of the Pledge Drive, or for longer.

**To sign up please email [info@acuwithoutborders.org](mailto:info@acuwithoutborders.org) or call Sarah Tewhey at (505) 991-0112.**

When you sign up, we will send you the Pledge Cards, a letter for your patients/clients explaining the program, and a Press Release you can send to your local media. We will have ongoing updates about progress on the Pledge Drive on our website.

We are excited to announce that Mayway Corporation has just offered to donate the following to any practitioner that signs up for our Pledge Drive:

***Mayway will offer a free goodie bag to any healthcare practitioner that joins AWB's We Stick Bayou! Summer Pledge Drive.***

***The goodie bag will include a tote bag, T-shirt plus Mayway products. Products will include 12 of Mayway's Plum Flower Traditional products as well as samples of their Modern Masters Series products. Additionally, the gift includes a coupon for a one time discount of 10% off Mayway products. The value of the bag and contents is over \$50.00.***

Whatever option you choose, your money will go to helping the people of Louisiana, helping returning veterans, and supporting the growth of an organization devoted to bringing free acupuncture to communities in need.

Thank you for your consideration.

Sincerely,

Diana Fried, Executive Director  
Acupuncturists Without Borders  
[www.acuwithoutborders.org](http://www.acuwithoutborders.org)

P.S. Ellen DeGeneres just did a great show about the incredible devastation in New Orleans, and how much of the country has forgotten. Paul Simon was on the show. When asked by Ellen: "What was the most disturbing thing for you to see during your trip to New Orleans?" he answered, "The degree of post-traumatic stress disorder." Randy Jackson was also on the show, and said that he can't believe that 9 months after the storms, things still look the same. All of them urged people to go to New Orleans, to donate more money, to help in whatever ways possible.